

MARKETING ASSETS



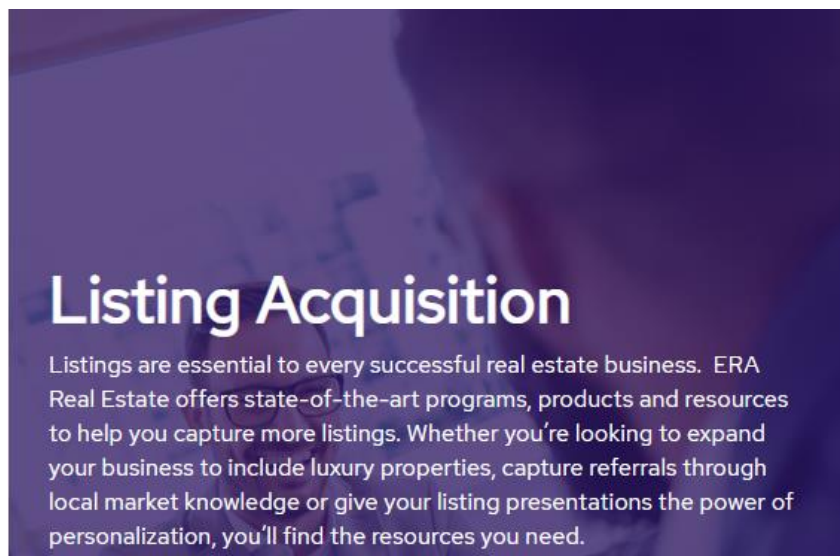
Marketing Materials

Easily customizable and professionally branded materials

Print On-Demand

What can I find on this page?

- ✓ Customizable Design Files
- ✓ Print On-Demand with Xpressdocs
- ✓ Xpressdocs: Visit Catalog



Listing Acquisition

Listings are essential to every successful real estate business. ERA Real Estate offers state-of-the-art programs, products and resources to help you capture more listings. Whether you're looking to expand your business to include luxury properties, capture referrals through local market knowledge or give your listing presentations the power of personalization, you'll find the resources you need.

Listing Acquisition

What can I find on this page?

- ✓ Listing Presentation
- ✓ Pricing Analysis Suite
- ✓ RPR® Property and Market Reports

Listing Promotion

Spread the word and attract potential buyers with high quality promotional material.

Listing Promotion

What can I find on this page?

- ✔ Customizable Design Files

ERA Distinctive Properties

In today's competitive market, it is important for your listings to truly speak to prospective buyers - and for you to address the listing-specific needs of your prospective clients. To that end, we have created a luxury program called ERA Distinctive PropertiesSM.



What can I find on this page?

- ✔ Watch & Learn: Luxury Marketing Opportunities
- ✔ Mark Your Listing as Distinctive Properties in dash
- ✔ ERADistinctiveProperties.com
- ✔ Brand Logos + Assets
- ✔ Print Marketing Materials



Social Media Overview

We use social media to stay connected with not only potential customers, but also real estate industry professionals.

Social Media

What can I find on this page?

- ✓ Join the Conversation
- ✓ Social Media Assets
- ✓ Social Automation
- ✓ Brand Social Profiles & Pages



SocialBoost

Automated video, video microsites, social media syndication, buyer and seller follow-ups, social media testimonials and more.

[Launch SocialBoost Dashboard](#)



What can I find on this page?

- ✓ What is SocialBoost?
- ✓ Guides and Resources
- ✓ Socialboost is fully upgradeable
- ✓ Video Requirements & Troubleshooting



ERA Local Marketing

Increase web traffic and generate new leads with paid search marketing

[Launch Platform](#)

Local Marketing with Ansira

What can I find on this page?

- ✓ Program Overview
- ✓ Why Invest in Paid Search?
- ✓ Helpful Resources for Local Marketing
- ✓ Campaign and Platform Support